

Semester - III

| Semester | Course Code | Course Name | Outcome |
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| III | 320301 | English C.C.Paper III (L.L.) | <ol style="list-style-type: none"> 1. Be familiar with the theory of effective business 2. Learn the basics of business correspondence 3. Learn to take messages and notes |
| | 345110 | Business Law Paper I | This course aims at providing the students a basic introduction to the area of corporate laws, compliance procedure and understanding of the allied legislations |
| | 345305 | Economics Paper III - Aspects of Macro Economics | <ol style="list-style-type: none"> 1. To enable students to understand contemporary economic environment 2. To familiarize the students with the various aspects of Macro Economics and explain how they are inter-related. |
| | 345306 | Commerce III- Principles of Marketing & Customer Relationship Management | To acquaint the students with changing dynamics in the marketing world moving towards creating customer value. |
| | 345307 | Accountancy Paper III Financial Accounting | 1. To enable to demonstrate knowledge of preparation of financial statements in accordance with generally accepted accounting principles through organization levels. |
| | 375144 | Elective Advertising paper I _ Introduction to Advertising | <ol style="list-style-type: none"> 1) To create global competence, training, skill development and motivation among young learners. 2) To prepare the background of students to be entrepreneurs in future. |