

Semester IV

Semester	Course Code	Course Name	Course Outcomes
IV	420401	English C.C.Paper IV (L.L.)	1. Learn to write notice, agenda and minutes of business meetings. 2. Become familiar with the recruitment procedure-job application letters, CV 3. Further develop comprehension skills 4. Respond critically to issues highlighted in stories
	445210	Business Law Paper II	This course aims at providing the students a basic introduction to the area of laws, compliance procedure and understanding of the allied legislations
	445405	Economics Paper IV- International	1. To enable students to understand the issues related to international business. 2. To enable students to understand contemporary economic environment.
	445406	Commerce IV- Introduction to Banking & Insurance	To impart an understanding concepts of banking and insurance sector to students.
	445407	Accountancy Paper IV	Students will recognize commonly used financial statements, their components, and how information from business transaction flows in the statement. Student will learn financial accounting career skill, applying both qualitative and quantitative knowledge to their future career in business.
	475244	Elective Advertising paper II - Techniques of Advertising	To familiarize students with advertising planning and management using effective tools and techniques for advertising.